



# Perovskite-info

## Advertising Packages

### Reach Perovskite Industry Professionals:



**3500+**  
**Subscribers**



**9,000+ social  
media followers**

(LinkedIn, Twitter, Facebook)



**Highly targeted  
readership!**



Monthly website page views:

**30,000 – 80,000**

- ✔ Promote new products
- ✔ Drive webinar registrations
- ✔ Announce business milestones
- ✔ Gain access to investors
- ✔ Attract trade show booth visitors

# PEROVSKITE-INFO ADVERTISEMENT AND MARKETING OFFERS

	Silver	Gold	Platinum
Sponsored article (per year)	2	4	6
Logo and link in weekly newsletters	Yes	Yes	Yes
Enhanced directory entry	Yes	Yes	Yes
Email blasts	0	0	2
Banners	No	Yes	Yes
Cost if booked before February 1st 2026	3,000	5,500	7,500
Cost per year	4,000	6,500	8,500

\*\* It is possible to order a single email blast or single sponsored article, contact us for details. For more information on these benefits, see below

## Trusted by leading companies worldwide



# CONTACT US



## **Ron Mertens**

Founder & CEO

[ron@metalgrass.com](mailto:ron@metalgrass.com)



## **Amit Levran**

Account Manager

[amit.l@metalgrass.com](mailto:amit.l@metalgrass.com)

---

**Banners** are displayed to all Perovskite-Info readers across every page of the site. Perovskite-Info offers three premium banner placements - top-right, after-article, and right-side - with three advertisers rotating in each spot. This ensures maximum visibility and consistent exposure throughout the platform.

**Sponsored articles** deliver your company's message directly to our highly engaged Perovskite audience. They can highlight your products or services, showcase new technologies, share customer success stories, or provide an in-depth company profile. Advertisers maintain full control over the article's text, images, videos, and links, while the Perovskite-Info team is available to help draft compelling and effective content. Each article is published on Perovskite-Info.com, shared across our social media channels (LinkedIn, Facebook, and X), and featured in our weekly newsletter. After publication, you'll receive a detailed performance report to measure your campaign's impact.

Feature your brand directly in our weekly newsletters, which reach a highly targeted audience of display professionals. Your **logo and link** are included in every edition, ensuring continual brand exposure and increased awareness across the Perovskite ecosystem.

Gain premium placement in the Perovskite-Info **Company Directory** - one of the most visited resources in the Perovskite industry. With an enhanced entry, advertisers control all content, including text, images, videos, and links. Enhanced listings also include a direct (do-follow) link to your website for stronger SEO performance, and you can appear in multiple relevant categories for maximum reach.

Reach Perovskite-Info's entire newsletter subscriber base with a **dedicated email blast**. This highly effective marketing tool allows you to deliver your message directly to thousands of industry professionals. Advertisers control every element of the email - from text and images to links and design - ensuring the message perfectly represents your brand.